

2013 年第一期外文新书通报

序号	题名	著者	条码	索书号	出版年
1	Change or die : how to transform your organization from the inside out /	Dealy, M. David.	302100008165	C936/D279/2006/Y	2006
2	Competitive strategy for media firms : strategic and brand management in changing media markets /	Chan-Olmsted, Sylvia M.	302100008161	G221/C458/2006/Y	2006
3	Convergence culture : where old and new media collide /	Jenkins, Henry,	302100008163	G206.3(712)/J52/20 06/Y	2006
4	Convergent journalism : an introduction /	Quinn, Stephen.	302100008156	G210.7/C766/2005/Y	2005
5	Converging media, diverging politics : a political economy of news media in the United States and Ca	Skinner, David,	302100008157	G219.71/C766/2005/ Y	2005
6	Diagnosing organizations : methods, models, and processes /	Harrison, Michael I.	302100008164	C936/H321(3)/2005/ Y	2005
7	Distributed learning and virtual librarianship /	Almquist, Sharon G.	302100008148	G250.76/D614/2011/ Y	2011
8	Electronic records management and e-discovery : leading lawyers on navigating		302100008154	D971.25/E38/2010/Y	2010

	recent trends, underst				
9	Electronics resources management in the academic library : a professional guide /	Wikoff, Karin.	302100008149	G255. 75/W663/2012/ Y	2012
10	Handbook of media management and economics /	Albarran, Alan B.	302100008155	G206. 3/H236/2006/Y	2006
11	Handbook of trust research /	Bachmann, Reinhard,	302100008158	C936/H236/2006/Y	2006
12	Library marketing /	Chaudhary, S. K.	302100008152	G250. 15/C496/2011/ Y	2011
13	Mass media and American politics /	Graber, Doris A.	302100008166	G206. 3 (712)/G728 (7)/2006/Y	2006
14	No more secrets : open source information and the reshaping of U.S. intelligence /	Bean, Hamilton.	302100008151	D771. 236/B367/2011 /Y	2011
15	Open source Web applications for libraries /	Coombs, Karen A.	302100008150	G250. 72/C775/2010/ Y	2010
16	Print journalism : a critical introduction /	Keeble, Richard,	302100008159	G21/P957/2005/Y	2005
17	Soviet media in transition : structural and economic alternatives /	Androunas, Elena.	302100008160	G206. 3 (512)/A576/1 993/Y	1993
18	The basic business library : core resources and services.	Forte, Eric J.,	302100008153	G259. 712. 53/B311 (5)/2012/Y	2012
19	The high performance organization :	Holbeche, Linda.	302100008162	C936/H723/2005/Y	2005

	creating dynamic stability and sustainable success /				
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